



# Fifth Gear

*June 2016*



[www.torontoautosportclub.ca](http://www.torontoautosportclub.ca)

# Toronto Autosport Club

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## 2016 EXECUTIVE

PRESIDENT	Rob McAuley	(905) 335-3141	rob@rmcauley.ca
VICE-PRESIDENT	Paul Moore		vicepresident@torontoautosportclub.ca
TREASURER	Rita Moore		treasurer@torontoautosportclub.ca
SECRETARY	Graham Tulett	(905) 828-0245	secretary@torontoautosportclub.ca
COMPETITION DIRECTOR	Dietmar Seelenmayer		dietmar.s@gmail.com
SOCIAL DIRECTOR	Fred Walker		

## 2016 COMPETITION COORDINATORS

TIMEATTACK /SOLO-I	Ron Billings
AUTOSLALOM /SOLO-II	(position vacant)

## 2016 COMMITTEE REPRESENTATIVES

RALLYSPORT ONTARIO	(position vacant)	
MEMBERSHIP	Paul Moore	registrar@torontoautosportclub.ca
WEBMASTER	Brooke Jacobs	(905) 764-1833 brooke@brooke.net

**Club Mailing Address: 18759 Kennedy Road, RR1, Sharon, On, L0G 1V0**

The TAC MOTORSPORT CLUB OF TORONTO Incorporated, (known as the "Toronto Autosport Club") is a general interest motorsport club involved in rallying, Solo I, Solo II, ice racing, road racing and social events. Club Meetings are held on the third Wednesday of each month (**except August & December**) at 8:00 p.m. at the MOOSE AND FIRKIN, 7600 Weston Road at Hwy 7 (SW corner), just west of Hwy 400 in Woodbridge ([www.mooseandfirkin.com](http://www.mooseandfirkin.com))...

## GUESTS ARE ALWAYS WELCOME !

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FIFTH GEAR is the monthly publication of the Toronto Autosport Club. Articles concerning Club members' activities are of special interest and members are encouraged to submit their writings to any member of the Executive or send them to the Editorial Offices. Past issues of FIFTH GEAR are posted for viewing on the club website.

FIFTH GEAR is normally published on the Tuesday preceding the second Wednesday of each month. Certain scheduling changes will be made to accommodate major motorsport events which are of interest to the members.

### **DISCLAIMER**

*Opinions and views expressed in this newsletter are for entertainment purposes, are those of the individual writers and do not necessarily reflect the opinions and views of the TAC MOTORSPORT CLUB OF TORONTO, its Executive members, or affiliated governing bodies such as CASC-OR, CARS, RSO, or the ASN (Canada) FIA.*

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Please contact the Executive member(s) directly or through the Club Address listed above, for matters not pertaining to FIFTH GEAR.

**Advertising rates (per year) :** \$150/full page; \$75/half page; \$25/business card size

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Toronto Autosport Club is proud to be affiliated with the following sanctioning bodies:



# From The President's Desk

Wow. June is flying by. I hope everyone has been taking advantage of the summer weather!

Ontario Time Attack just wrapped up a very well run event at Toronto Motorsport Park (Cayuga). Thanks to TAC's Gary Vernon for organizing and hosting a very successful event. I believe our new TAC hats made their debut there, worn by all the good looking TAC attendees. You TAC members make them look good! The next OTA event is the Canadian Tire Motorsport Park (Mosport) school and competition on June 25 & 26. You can register at [motorsportreg.com](http://motorsportreg.com). The school is a blast, and competition takes it to the next level!

Our TAC T&D rally takes place on June 18, when Brooke Jacobs puts on the Discover Ontario rally. Check out the flyer later in the issue for details, but this is the most fun you can have in a car with a friend! Brooke always picks great routes with nice scenery. Wife Sue, the kids, and I have enjoyed running and checkpointing for this event. He always brings out a great group of rallyists!

Unfortunately, there are only so many weekends in the summer, and I will be running with Secretary Graham and his Red Rabbit Racing team at the Calabogie Chump Car event that same weekend. It's been a few years since I've run that great track, and I am really looking forward to being part of a team. And I'm really looking forward to getting behind the wheel of an E36 BMW - just like my original Solo 1 car from many years ago!

So we were thrilled to hear that our monthly meeting spot, the Moose & Firkin Pub, was going to undertake some renovations. We skipped our April meeting there when we went bowling, and with

renos complete, we returned in May - only to find out that our private room had been dismantled. We did the best we could, but that one table with 2 guys drinking beer were probably wondering who we were, and why we were sitting so close to them while we conducted our business.

For the June meeting, we will be trying the Pickle Barrel in Vaughan Mills. Social Director Fred has checked it out, and he reports an excellent menu with lots of open room for us to carouse and carry on. I hope to see you there on the 15th.

Finally, we have our Canadian Tire Motorsport Park (that's Mosport) Mobile 1 Sports Car (that's ALMS) Weekend coming up on July 10th. Once again, members and their guests are invited for an amazing barbecue and great racing at a discount price. You can check out the flyer later in this issue. Your tickets are good for all 4 days of the event, including our famous barbecue on the hill between turns 2 & 3. You can email myself or Social Director Fred to RSVP.

Enjoy your summer!

PS - Less than 2 months until Daughter Katie and Fiancé Wyatt are married. Wife Sue has vetoed my Chump Car run with Secretary Graham and his Red Rabbit Racing team at Circuit of the Americas that same weekend. And Katie says it's too late to move the wedding. Where are people's priorities?? I mean - Circuit of the Americas! When will I ever have a chance to drive there again?

Rob McAuley  
TAC President

# TAC 2016 EVENTS CALENDAR

<u>DATE</u>	<u>CATEGORY</u>	<u>EVENT DESCRIPTION</u>	<u>CLUB</u>
<b>June 2016</b>			
15	Meeting	<b>TAC Monthly Club Meeting, Pickle Barrel, Vaughan Mills</b>	TAC
17-19	Vintage	Canadian Historic Grand Prix, CTMP (Mosport)	VARAC
17-19	F1	GRAND PRIX OF EUROPE (Baku City, Azerbaijan)	
18	Rally-ORRC	<b>ORRC Discover Ontario Car Rally / Start @ Barrie / See Flyer</b>	TAC
25	TimeAttack	School #2, CTMP/Mosport DDT	
26	TimeAttack	Event #2, CTMP	
26	INDY	Road America (Elkhart Lake WI)	
<b>July 2016</b>			
1-3	Rally-CRC	Baie des Chaleurs, New Richmond, Quebec	CRAB
1-3	F1	AUSTRIAN GRAND PRIX (Spielberg)	
8-10	F1	BRITISH GRAND PRIX (Silverstone)	
9	Rally-OPRC	OPRC - Galway Forest Festival of Rallysport, Catchecoma	PMSC
9	TimeAttack	Event #3, CTMP/Mosport DDT	
10	INDY	Iowa Corn 300, Newton IA	
10	TimeAttack	Event #4 CTMP/Mosport DDT	
16	Rally	"Saturday Night at the Rallies" series #4 & "Mini-Monte" & BBQ, Kitchener	KWRC
17	INDY	Honda Indy TORONTO	
20	Meeting	<b>TAC Monthly Club Meeting, Location To Be Confirmed</b>	TAC
22-24	F1	MAGYAR NAGYDÍJ (Budapest)	
23-24	Autoslalom	Molson Centre, Barrie Ontario Regional Event #4 & 5	TLMC
29-31	F1	GROSSER PREIS VON DEUTSCHLAND (Hockenheimring)	
30-31	Regional Race	Canadian Touring Trophy Races, CTMP (Mosport)	BARC-OC
31	INDY	Honda Indy 200 at Mid-Ohio (Lexington OH)	
<b>August 2016</b>			
7	Rally-OPRC	OPRC - Black Bear Rally, Bancroft area	MLRC
14	Autoslalom	Molson Centre, Barrie Ontario Regional Event #6	TLMC
20-21	Regional Race	Ted Powell Memorial Regional Races, CMP-Calabogie	MCO
20	TimeAttack	Event #5, SMP / Shannonville	
21	INDY	ABC Supply 500, Long Pond PA	
21	TimeAttack	Event #6, SMP / Shannonville	
26-28	F1	BELGIAN GRAND PRIX (Spa-Francorchamps)	

More events to appear as 2016 Schedules are released.

For more information on any event, please contact the organizing club or sanctioning body directly.

# **ANNOUNCING THE NEW MEETING LOCATION**

## **The Pickle Barrel**

**North-West corner of the Vaughan Mills Mall 1 Bass Pro Mills Drive, Vaughan**

**<http://www.picklebarrel.ca/restaurant/locations/>**

**for Wednesday, June 15th**

**Our monthly club meetings will no longer be held at the Moose & Firkin.**

**The Moose has undergone renovations, and our private room is gone.**

**Trying to hold a meeting in the main room of a busy pub is not feasible over the background noise, so we are on the hunt for a quieter place.**

**The Pickle Barrel has a separate entrance from the outside of the mall, just around the corner from the Bass Pro shop.**

**Meeting is at 8pm as usual.**

**Come earlier, and have some great food with us before hand!**

**See you on the 15th!**

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# DISCOVER ONTARIO CAR RALLY

Saturday, June 18th, 2016

The Discover Ontario is the fifth round of the Ontario Road Rally Cup. This is a **beginner-friendly** event that is a great introduction to the sport of rallying. Any licensed car can compete and there are no car-breaker roads. All you need is a clipboard and pens, and a settable clock. Straightforward, easy-to-follow route book instructions are specifically designed to introduce newcomers to the fun of navigational rallying. Approximately 200 km of entertaining back roads.

There are three classes of competition: Novice, Intermediate and Expert.

## Never rallied before?

No problem. There are many resources available to help you get started:

- Rally Sport Ontario has some good [resources \(www.rallysport.on.ca\)](http://www.rallysport.on.ca)
- Gail Walker has made a [collection of articles](#) about some of the types of instructions you may encounter. These also include many types that the more experienced classes could see as well, so don't be afraid!
- You can even see some of the instructions from previous runnings of the Discover Ontario:

More Info at: [www.brooke.net/docr](http://www.brooke.net/docr)

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## Registration Information

At registration you will need to show proof of ownership of the vehicle, or have a letter from the owner specifically stating that you have permission to enter this rally. If a minor is participating in the rally, the legal guardian must sign a release form or you must have a letter of permission from the legal guardian.

**Start Location:** [Tim Hortons 354 Bayfield Street, Barrie](#) 44.40405 -79.70326

**Registration opens at 11:45, Car Zero at 1:30**  
**Beginner's School 12:45**

Entry Fee: \$50 per car, \$40 for TAC members

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### Beginner's School

A Beginner's School will be held prior to the rally. If you have never rallied before, this is a chance to understand some of the basic rules to get you started in rallying.

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Pre-registration is available on the RSO web site [www.rallysport.on.ca](http://www.rallysport.on.ca)

For information, please contact Brooke: [brooke@brooke.net](mailto:brooke@brooke.net) or 905 764-1833.

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Organized by the Toronto Autosport Club

AN EVENT IN THE 2016 ONTARIO ROAD RALLY CUP  
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# COME SEE THE SPORTSCAR GRAND PRIX AT CTMP!



This is Mosport's biggest weekend, and TAC will be back in their usual corral with another amazing barbecue – included in the price of admission!



## FEATURED RACES INCLUDE:

- IMSA SPORTSCAR CHAMPIONSHIP (ALMS)
- CONTINENTAL TIRE SPORTSCAR CHALLENGE
- MAZDA PROTOTYPES
- IMSA GT-3 CUP
- AND MORE



**JULY 7-10**

**TICKETS - \$30 FOR MEMBERS AND GUESTS**

**PLEASE RSVP TO [PRESIDENT@TORONTOAUTOSPORTCLUB.CA](mailto:PRESIDENT@TORONTOAUTOSPORTCLUB.CA)**



## **NATIONAL SOLOSPORT NEWS** **Spring 2016**



Greetings to all Regional SoloSport contacts in the Canadian SoloSport community. This is the Spring/Summer 2016 newsletter from the ASN SoloSport Committee. We hope to keep you up to date on what is happening in the world of Canadian SoloSport, and what the Committee is reviewing and working on. Feel free to contact your Regional representative with any concerns, queries, or inquiries on SoloSport in your Region.

If you no longer wish to receive this newsletter, or know who in your Region should be receiving it instead, please let me know.

Regards, Doug Campbell ASN SoloSport Committee

### **Committee Members:**

Chairman: Terry Epp <mailto:terryepp@asnCanada.com>  
Dave Hull – ARMS <mailto:d.hull@ns.sympatico.ca>  
Richard Lestage – ASQ <mailto:rlestage3@yahoo.com>  
Barry Greenaway – CASC-OR <mailto:barry.greenaway@gmail.com>  
Doug Campbell – WCMA <mailto:talongeo@shaw.ca>  
Henry Threlfall – CACC <mailto:hent@telus.net>

### **SoloSport News Bits:**

#### **2016 ASN Canada FIA Canadian AutoSlalom Championship Event Awarded**



Mississauga, Ontario – May 3, 2016

ASN Canada FIA has announced that the ASN Canada FIA Canadian AutoSlalom Championship will be held in Blainville, QC, July 29-31, 2016, organized by Club Autosport Des Laurentides (CADL) under the direction of François Leduc, president of CADL.

“ASN Canada FIA is pleased that the Canadian AutoSlalom Championships are returning to eastern Canada,” said Terry Epp, chairman of ASN Canada FIA's National SoloSport Committee. “With the support of ASN National SoloSport championships’ presenting sponsor, Toyo Tires Canada Ltd., we are looking forward to working with one of the Canada’s top SoloSport clubs.”

The event will be held at the PMG Technologies testing track facility which has been the venue for SoloSport and Rally events. With 9 hectares (22 acres) of pavement, the organizers are promising very challenging, 60-80 second courses over the two days of competition. With a paddock that will easily accommodate 125 competition vehicles, a strong entry field including many from Ontario, the Maritimes and the western provinces as well as from the US, is anticipated and they will find it quite a challenge to come out on top in their class. The highlight of the event will be the crowning of the 2016 overall AutoSlalom champion. The event organizing committee is already planning for this edition of the Canadian AutoSlalom Championship.”

François Leduc said, “The Club worked so hard to convince PMG Technology to host this unique event, that it might be a once in a lifetime opportunity. Finally having the CAC on the greatest piece of asphalt in the country is a treat to all of Canada’s autocross addicts. The most beautiful part of this track is the total absence of walls, barriers, posts or any hard surface making it possible for all level of drivers to be on full attack without any risk all weekend long. To make the trip even more worth it, Blainville is situated only 20 minutes from historic downtown Montreal and is at the base of the Laurentians, where activities for the whole family are endless.”

Additional Features of this year’s CAC:

1. Test and tune runs on the Friday afternoon;
2. Friday and Saturday nights will feature get togethers at local restaurants;
3. Two full days of competition;
4. All SCCA and ASN Canada FIA affiliated club members are welcome with no special licensing requirements;
5. An Arrive and Drive program will be set up on the event web site and forum for out-of-town competitors;
6. Camping will be available on site (no services) for the weekend;
7. You can easily come out and spend an entire week or more seeing the sights in Montreal and the Laurentians.

## **Canadian AutoSlalom Championship Fast Facts:**

From 1972 through 1991, Canadian SoloSport competitors enjoyed a National AutoSlalom Day with identically designed courses run on the same day on different venues across the country from which national class champions were determined.

In 2000, a group of enthusiastic SoloSport competitors from across Canada created a single national championship event, the Canadian National AutoSlalom Championship, which ran through to 2003.

With the formation of the ASN Canada FIA National SoloSport Committee in 2004, the ASN Canada FIA Canadian AutoSlalom Championship concept became part of the mandate of the ASN National SoloSport Committee and the committee elected to hold an annual Canadian AutoSlalom Championship event alternating between eastern and western Canada. This year will mark the 36<sup>th</sup> time that the AutoSlalom Championship has been held.

In 2004, the National SoloSport Committee (NSC) created a national set of AutoSlalom Regulations and in 2005, added a new feature for Canadian AutoSlalom, a formula for determining an overall national AutoSlalom champion. In 2013, the NSC adopted SCCA class preparation rules and classes in order to unify the AutoSlalom community both north and south of the border so that the sport ran on the same rules in terms of preparation and class. Event organization and safety requirements remain part of the NSC's mandate.

The first championship event held under the ASN Canada FIA banner was in 2004 at Sanair racetrack in Quebec. In 2005, the event was in Red Deer while Toronto was the location of the 2006 event.

2007 saw the Canadian AutoSlalom Championship in the west when the event was held in Pitt Meadows, British Columbia where the event was hosted by the VCMC club. Excellence was evident in every aspect of the championship and 132 entries vied for top results.

In 2008 and 2014 the championship was in Slemon Park, Prince Edward Island organized by Moncton Motor Sport Club. The organizing committee designed a 4000 foot course that challenged and delighted the 95 entries that attended the three day event.

Since PEI, the championship has also been held in Saskatoon, Saint Eustache and in Barrie. In 2013, the championship returned to Pitt Meadows where more than 120 competitors competed followed by a return to PEI in 2014 and the 'Slalom at Slemon' and the 'down home hospitality' and keen completion that are found in Atlantic Canada.

In 2015, the Calgary Sports Car Club and the Southern Alberta SoloSport Club held the event at the Fort Macleod Airport. 88 Competitors attended the event and, for the first time, over \$7000 in cash was presented to various overall and class winners.



Fellow Racers

After dreaming about it for a long time, the CADL is proud to announce that the 2016 Canadian Autoslalom Championship will be held on the newly paved site at PMG Technologies. This highly anticipated event will take place from July 29th to July 31st. We assembled an all star team of organizers to offer you an excellent championship. Save the date to your calendar because this is a weekend you won't want to miss. All details and information will be posted on this site.

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Bonjour cher(ère) pilote,

Après y avoir rêvé longtemps, c'est avec fierté que le CADL vous annonce la tenue du Championnat Canadien d'Autoslalom 2016 sur la magnifique asphalte de PMG Technologies. Cet événement très attendu aura lieu du 29 au 31 juillet 2016. Nous avons assemblé une équipe étoile d'organisateur pour vous offrir un événement de qualité exceptionnelle. Notez bien cette fin de semaine à votre calendrier car vous ne voudrez surtout pas la manquer. Tous les détails et informations seront affichés sur ce site.

SITE INFO: <http://www.pmgtest.com/index.php/en/facilities/pistes.html>  
The event will be laid out on the Delta portion of the facility.

**FOR UP TO DATE INFORMATION ON THE EVENT AND REGISTRATION VISIT:**

[www.nationalautoslalom.ca](http://www.nationalautoslalom.ca)



Toyo Tires is on board as 2016 presenting sponsor for the event.

Toyo is providing \$2000 in cash sponsorship to the Organizing Club, Sponsoring the Event.

Toyo is enhancing their contingency program for this year's event:

**NEW INFORMATION ON TOYO CONTINGENCY PROGRAM!**

New this year, Toyo will be providing a \$50 rebate to their entry fee to **ALL** competitors running either the R1R in Street Classes, or any of the R Compound Toyo tires.

Requirements are:

- The tires, both R-comp and street, be bought in 2016 from an authorized Toyo motorsports dealer in Canada ( a link to authorized motorsports dealers can be found on our website, See Team Toyo Link)
- 1 rebate per car/team

Winners of the Street and R-Compound Classes running Toyo Tires are also eligible to win a set of R1R or R Compound Tires

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## **NATIONAL SOLOSPORT COMMITTEE MEETINGS:**

### **Jan 13, 2016 Conference Call Notes**

All members present: Terry Epp (chair), Dave Hull (ARMS), Richard L'estage (ASQ), Barry Greenaway (CASC-OR), Doug Campbell (WCMA), Henry Threlfall (CACC)

Welcome to Barry Greenaway the newest member of the NSC, as the new representative for CASC-OR.

The minutes and the quick notes from the December 9/15 conference call were approved.

A new item has been added to the Toyo Tire contingency program - \$50.00 off your entry into the Canadian Autoslalom Championship if you are running Toyo R Comp or Toyo R1R tires. Also the allowance for the use of 140 tread wear tires will continue for 2016.

The 2016 ASN National SoloSport Rule sets should be completed shortly and available online by mid February.

A National SoloSport Notice Board will be incorporated into the ASN web site. This will be for any and all notices related to Canadian SoloSport. A photo page for event photos will also be added at the same time. Further info on how to submit items to be posted will follow shortly.

### **Bulletin 2016-01**

#### **200 Tire-Wear Requirement**

**Application:** ASN Canada FIA National AutoSlalom Regulations,  
Appendix E, 13.3A1

**Effective Date:** February 1, 2016

#### **Bulletin:**

In Street and Street Touring classes, 13.3A1 of the Class Preparation Rules indicates a 200 tread-wear limit for tires to be eligible for competition effective January 1, 2015. This requirement is delayed to January 1, 2017.

#### **Rationale:**

The NSC, in consideration of the number of competitors who presently have 140 tire-wear tires and a request from our CAC presenting sponsor, Toyo Tires, have delayed the date for implementation for the new requirement as outlined in 13.3.A1 of the class preparation rules.

Terry Epp

Chair, ASN Canada FIA National SoloSport Committee

**April 19, 2016 Conference Call Notes**

Present: Terry Epp (Chair), Dave Hull (ARMS), Richard Lestage (ASQ), Doug Campbell (WCMA), Henry Threlfall (CACC).

Regrets: Barry Greenway (CASC-OR) January conference call minutes were approved.

Discussions between Toyo Tire and the NSC are continuing with the hope that Toyo Tire will continue to be the presenting sponsor of the CAC event. Resolution is expected shortly.

CAC:

Terry will represent the NSC at the 2016 CAC Terry and Richard will work to secure a senior steward for the event

The 2016 SCCA Autoslalom regulations have been upgraded from “draft” to “official”.

The ASN 2016 Time Attack Regulations have been posted on the ASN web site.

The NSC is working gather names of overall and class winners from previous SoloSprint and CTAC events to create a living record of past winners.

The new ASN web site is up and running. Some minor finishing touches yet to come.

Insurance rates for Lapping and annual certificate event coverages have gone up. A new category for High Performance Driving Schools has been added as well. Details on event rates can be found on the ASN web site under insurance on the right of the sheet. <http://www.asncanada.com>





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## **Presidents update May 2016**

At the AGM in January I was elected for my 4<sup>th</sup> term as President of CARS and am pleased to be doing the job for another year.

2016 promises to be an exciting year, although it has started out on shaky ground with the loss of long time sponsor Yokohama Canada.

### **Funding & Sponsorship**

For 2016 we once again have the outstanding support of our long-term partner Subaru Canada. Subaru have been involved with the Canadian Rally Championship for over 20 years and we continue in our mutually beneficial relationship. Subaru cars are always well represented at our rallies, and Subaru sales in Canada have continued to grow at a significant pace.

The loss of Yokohama has a potentially huge negative impact on CARS, the events and competitors. CARS works a fine balance between income from various sources and our expenses, we try to operate with a balanced budget. Therefore the loss of income from Yokohama was significant and has required a huge effort to try and compensate for that loss of funding.

The board has looked at many options including:

1. Replacing the sponsorship income with new commercial partnerships.
2. Reducing expenses.
3. Increasing income from other sources. (members, events, competitors)

#### **1. Replacing the sponsorship income with new commercial partners.**

This is easy to say but very difficult to accomplish. The CARS board have an active sponsorship committee and a great working relationship with Bowes Media and Formula Photographic, together we are continually working on making contact and fostering relationships with potential corporate partners. We also have many volunteers with their ears to the ground and working to help CARS build new mutually beneficial relationships.

I am pleased to say that recently CARS and Dirtfish Rally School out of Washington State, have signed a contract making them the "Official Rally School partner of the CRC" for the 2016 season. Thanks to Warwick Patterson for spearheading the relationship building with Dirtfish.

This agreement takes us only part of the way to balancing the 2016 budget. We continue to look for other new relationships.

We are currently talking to tire manufacturers, most of whom require a commitment to purchase their brand of tire for any sort of commercial relationship. The board will assess any proposals that we receive and will only move forward if there is a clear benefit for both the CRC and competitors.

If any of your companies or your contacts might find a relationship with CARS and the CRC of benefit please let us know. Brand exposure and advertising opportunities offered by CARS might work.

## **2. Reduce Expenses**

Over the past two years Martin Burnley our Treasurer, has worked hard to remove & reduce expenses, so today CARS has a fairly simple low cost organization with only one paid position, our office Manager and a couple of positions that receive a small honorarium. They are our Series Manager and Translator both of whom do a tremendous amount of work to help keep CARS and the championship ticking along. The rest of us volunteer our time at no cost.

Debbie does an outstanding job of running the day-to-day operation of CARS on a very small budget and keeps an eagle eye on the spending. Terry receives a small honorarium for running the CRC. Terry brings a high degree of consistency and continuity to the championship and is an invaluable resource to the event organizers in helping meet world-class standards.

Our single biggest expense by a long shot, is the media coverage that we provide. TV shows, on-line videos, social media coverage and so on. On top of that we increased the number of events from 6 to 7 in 2016, adding to the media production cost. We continue to work co-operatively with Formula Photographic, Bowes Media and Dean Campbell Editorial to keep the costs as low as possible.

Spending money on media productions is a bit of a chicken and the egg scenario, we need commercial partners to fund the media and we need the media to satisfy our commercial partners.

So why do we feel it's so important that we have good media coverage? The reason is having great media productions increases the exposure of the sport and the participants. In turn that increases the commercial value of the CRC, the events and the competitors. This allows us all to sell the exposure to more commercial partners.

The ultimate goal is that the value proposition for our commercial partners is so compelling that we are able to generate more income that it costs us to produce the media coverage. At that point we have the extra funds to support improvements to the sport, such as a new website, new marshals vests, etc. without always having to come to the clubs, events and competitors for the money.

So top quality media productions, generating increased exposure, benefits our commercial partners for sure, that is a bottom line requirement to keep their support. But this also benefits our events and competitors as they too get increased advertising and sponsorship support. As an example CARS has provided the events with the opportunity to sell two stage side banners that receive TV and on-line video exposure. Events are taking advantage of this income generating opportunity; which translates in to more viable events that can keep costs to competitors low.

### **3. Increase Income from other sources**

The only other source of income is you and I. License fees, permit fees, sanctioning fees. Even though the general principle that we try to operate under, is that this source of income will fund the daily operation of CARS, and that media production should be self-funding (from commercial partners) without further sponsorship we will be faced potentially with looking to our members, competitors and events to help with the shortfall through increased fees in 2017.

## **New CRC/CARS Website**

The new website will be an enhancement to the sport. It has been designed and built by Frontech Solutions, a company owned and operated by a fellow competitor Boris Djordjevic. The site has been designed for rally people by rally people. The site includes a database that will take competitor information along with event results and dynamically update various scoring, standings and speed factor widgets making the site current and useful for everyone interested in the sport.

The website has three main objectives;

1. Be the fan-centric go-to place for up to-date Canadian Rally information.
2. Be the place for CARS business related information.
3. Be another place for partner and advertiser exposure to the rally community.

### **1. Fan-Centric go-to place for Canadian Rally**

The website has been designed with the rally fan in mind. The main landing page is the CRC home page, displaying all of the information, needed by fans. As results come in the webpage is dynamically updated to show the latest information.

The CRC pages include;

1. Latest CRC news articles.
2. Last event, accessing their event page, showing results and highlights.

3. Next event accessing their event page and showing information about the upcoming rally.
4. The CRC Calendar with access to the event pages and results.
5. Access to the vehicle tracking website when applicable.
6. Access to the current and past results and standings.
7. Information for Competitors, volunteers and spectators
8. Access to competitor profiles, biographies and individual results history.
9. Access to the latest video and picture galleries.
10. Links to regional event schedules and regional championships

## **2. CARS page**

The CARS pages provide information about CARS and interaction with CARS.

The CARS pages include;

1. CARS News, Bulletins, Announcements and Quarterly updates.
2. Information about CARS, Rules, History and Vision.
3. Links to our member club websites.
4. Documents that are required by organizers, competitors, stewards, volunteers and media.

## **3. Partner advertising and promotion**

The website offers numerous advertising spots and the ability to link into partner materials and websites. We see the CRC/CARS website as a great portal for our partners, sponsors and advertisers who can gain from the exposure our website will bring to an ever increasing fan base.

## **Launch process**

1. In April we were testing the new website on a test server.
2. During the first week of May the website was switched over to the CARS server. <https://carsrally.ca>
3. During the first and second week of April a few key people were given access to continue testing and learning the administration side of the website. This included Debbie, The media guys at Formula/Bowes/Campbell, The Rocky Mountain Rally organizer.
4. By mid May the website was accessible to everyone.
5. We are currently asking competitors to input their profiles. This is an important step as the competitor profile is a critical component of the scoring, speed factor and standings database. It offers our fans an insight to just how many competitors we have in our sport.
6. Before the end of May we hope to have Rallye Baie des Chaleurs organizers and scorers starting to use the website.

## Declining Entries

Over the past few years the national events in the CRC have seen declining entries. This was identified as a priority issue for us to work on at the January AGM. During our session a group of organizers, competitors and board members worked through an exercise to try and determine the reasons, develop opportunity statements then start work on action plans to reverse the trend.

The top opportunity statements in order of priority are;

1. Improve the promotion of National and Regional championships and events.
2. Improve the development of competitors from entry level up into the national mainstream. Using Rally Cross, Rally Sprint and Regional Performance Rallies as the stepping-stones.
3. Enhance the competition for existing National competitors.
4. Consolidate national/Regional events. Have adequate choices and a progressive path without saturating any one area.
5. Help improve availability of reasonable priced cars and parts.
6. Develop event support people and methods.
7. Control event costs.

This was an interesting exercise with the top couple of items clearly getting the most support. Since this time we are making a greater effort to make sure that competitors are exposed to the promotional material that both the events and CARS are generating.

## Hopefully some of our efforts are paying off.

At Rallye Perce Neige 2016 had 32 entrants an improvement over last year.

Cochrane Winter Rally had 25 entrants, an all time record

Lanark Highlands Forest Rally had a solid 21 entries

Rocky Mountain Rally is currently sitting at 37 entries, a big improvement over last few years.

Rallye Baie des Chaleurs has started to publish promotional material and hopes for a blockbuster entry list that includes CRC national Competitors, ECRC Regional competitors and NRC International competitors.

*Attention Proud TAC Members!*

Now you can buy clothes and more with the TAC logo on it, through the Toronto Autosport Club's online store (a partnership with Café Press.com).

Choose from a large selection of shirts, jackets, mugs, bags, even games and toys! Almost anything that Café Press sells, they will sell with the TAC logo on.

Visit the store at

<http://www.cafepress.com/torontoautosportclubgear>



## Toronto Autosport Club – May 2016 Executive Conference Call Notes

Call date: May 5, 2016      Call time: 8:04 pm

Present: Rob, Paul, Rita & Graham

- President's Report:
  - In touch with CTMP and race weekend tickets ok
  - Attended CASC-OR Presidents meeting – customer service focus
  - Will investigate Ultra 94 sponsorship for next season
- Vice President:
  - 2016 membership now 110 = 7 life + 60 primary + 43 family
- Treasurer:
  - \$14,786.38 savings; \$920.06 chequing; \$0 PayPal
  - ASN insurance for DOCR needs process review following RSO communication
  - Difficulty collecting discounted OTA membership discussed
- Competition:
  - Two ice racing meetings set for Saturday – Kin club and organizing clubs
  - OTA time attack school – 1 day May 14
  - OTA TAC event #1 at TMP to be organized by Gary Vernon.
  - ORRC TAC event DOCR set for June 18
- Social:
  - No report
- Old business: nil
- New business: nil

Call adjourned: 8:40 pm - Notes recorded by G. Tulett.



## Toronto Autosport Club – Minutes of May 2016 General Meeting

Meeting date: May 18, 2016

Meeting opened: 8:05pm

Attendees: 9

1) President's report:

- a. Petro Canada has confirmed the Ultra 94 sponsorship program will not be offered.
- b. CASC-OR President's Meeting attended. No hot issues.

2) VP Report :

- a. Total membership currently 113 = 7 life + 62 primary + 44 Family

3) Treasurer's Report:

- a. Account balances - \$14,786.38 savings; \$732.51 Chequing; \$0 PayPal
- b. Club hat price quotes obtained and hats to be ordered to US for pickup
- c. Event insurance for non-timed club events like the DOCR seems to be a problem
- d. Investigate E-transfers for club memberships

4) Competition Report:

- a. Ice race organizers meetings held; positive sessions. TAC only club with entries up slightly but TAC and DAC lost money. Entry fees to be held same for 2017 along with Kin club cost formula
- b. Paul will investigate a possible ice racing school on the Friday before the first event to support new drivers/rookies
- c. Auto slalom – season opens at Picton May 28 & 29<sup>th</sup>.
- d. Ontario Time Attack: one day school held May 14; registrar has resigned; first event is TAC at TMP – one day June 4 organized by Gary Vernon
- e. ORRC – TAC DOCR event set for June 18

5) Social:

- a. Bowling night last month successful with good turnout
- b. Alternate venues being considered for monthly meetings follow renovations
- c. TAC BBQ at Mosport race weekend a go for July 10, 2016

6) Items for sale - nil

7) Old Business: nil

8) New Business: nil

9) Fifth Gear: nil

10) Loonies in the bus: Jane won the loonies; Nick got the last gas card and chocolate bars for everyone else

Adjournment: 9:01 pm

Minutes recorded by G. Tulett.



# Membership Application

**Mail:** 18759 Kennedy Road,  
RR#1 Sharon, Ontario, L0G 1V0  
**Email:** [registrar@torontoautosportclub.ca](mailto:registrar@torontoautosportclub.ca)

- New Members – Single or Family \$50.00  
 Renewal Members – Single or Family \$50.00

(You may PAY ON-LINE or by Cash or Cheque; Please see below...)

- TAC Membership includes CASC-OR (Race, Solo) & RSO (Rally) affiliation for the year
- Family rate is limited to family members domiciled at the same mailing address.
- Renewals : Indicate membership number [# ] (if known)
- Assigned membership numbers will be reserved until February 1st.
- All memberships and affiliations expire December 31.
- Please be aware that membership data may be shared with CASC-OR and/or Rallysport Ontario.

Date \_\_\_\_\_

1st Member \_\_\_\_\_ [# ] email \_\_\_\_\_

Address \_\_\_\_\_ Home Phone (\_\_\_\_) \_\_\_\_\_

\_\_\_\_\_ Bus. Phone (\_\_\_\_) \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_

2nd (Family) Member \_\_\_\_\_ [# ] email \_\_\_\_\_

3rd Family Member \_\_\_\_\_ [# ] email \_\_\_\_\_

4th Family Member \_\_\_\_\_ [# ] email \_\_\_\_\_

5th Family Member \_\_\_\_\_ [# ] email \_\_\_\_\_

**PAYMENT METHOD:**

Cash     Cheque # \_\_\_\_\_     PayPal     Other    TOTAL \$: \_\_\_\_\_

To pay by PAYPAL/Credit Card, please visit the Club website at: [www.torontoautosportclub.ca](http://www.torontoautosportclub.ca).

This Application Form must also be filled out and submitted so we have your information.

You should begin receiving the FIFTH GEAR newsletter within 2 months. Please let us know if you don't.

FIFTH GEAR is also available on the website. Check here if you do NOT need a mailed copy

**TAC works only because volunteers make autosport happen!**

So that we know *your* interests (and where you can help out) and can therefore plan the right mix of events – please complete the information checklists below ...

Please indicate your autosport interests for the coming year :

- TimeAttack (Solo 1)
- Autoslalom (Solo 2)
- Navigational rallying
- Performance rallying
- Road racing
- Vintage Racing
- Ice racing
- Karting

Please indicate three areas that you can help with this year :

- Solo (1/2) organizer / worker
- Road Rally/Ralliette organizer
- Contract Rally organizer
- Rally Checkpoint/Green-crew
- Social Event Organizer
- Ice race organizer / worker
- Event timing / scoring
- Performance Rally organizer